



PLEASE NOTIFY THE PPV MANAGER IMMEDIATELY!

**UPDATES TO THE SEPTEMBER 2011 SCHEDULE  
MANUAL CHANGES WILL NOT BE NECESSARY TO SEPTEMBER**

Dear PPV Manager:

- The countdown show for the live event “**Boxing: Mayweather vs. Ortiz,**” airing Saturday, September 17<sup>th</sup> on iN1 and HDPPV, will now begin at 6:00pm ET with a duration of 3 hours. The live event’s start time of 9:00pm ET is unchanged. Manual changes are not necessary. Please see below for details.

Please note that manual changes will **not** be necessary to your September 2011 billing/authorization files.

We appreciate your assistance ensuring that this change is reflected correctly in all programming and marketing materials wherever possible. All times listed are Eastern Time (ET) and based upon the 7AM-7AM schedule day.

Channel	Date	Change	Time (ET)	Title	RT	SRP
HDPPV	09/17/2011	Removed	08:00:00 PM	Boxing: Mayweather vs. Ortiz (HD)	359	\$59.99
HDPPV	09/17/2011	Added	06:00:00 PM	Boxing: Mayweather vs. Ortiz (HD)	479	\$59.99
iN1	09/17/2011	Removed	06:00:00 PM	King Of The Cage: Greatest K.O.'s #2	59	\$9.99
iN1	09/17/2011	Removed	07:00:00 PM	National Lampoon Live: Down & Dirty	59	\$9.99
iN1	09/17/2011	Removed	08:00:00 PM	Boxing: Mayweather vs. Ortiz	359	\$59.99
iN1	09/17/2011	Added	06:00:00 PM	Boxing: Mayweather vs. Ortiz	479	\$59.99

**YOUR SEPTEMBER 2011 BILLING/AUTHORIZATION DATA FILE WILL REFLECT THESE CHANGES.  
MANUAL CHANGES ARE NOT NECESSARY.**

Please note the iNDemand website [www.indemand.com](http://www.indemand.com) may take up to 48 hours to reflect these changes.

Questions about this notice can be directed to your iN DEMAND representative at (646) 638-8200.