



May 21, 2010

Dear iN DEMAND Guide affiliate:

With the conclusion of the NHL CENTER ICE & NBA LEAGUE PASS seasons, iN DEMAND would like to take the time to remind you to update the general listing on the GAME & TEAM channels if you have not already done so.

TEAM Channels:

TEAMHD – Please list “Sports Packages” as the default/non-game listing during the off season time. This channel is not currently needed for NBA LP nor MLS DK

TEAM1-5 – Please list “Sports Packages” as the default/non-game listing during the off season time. These channels will not be active until the fall once NBA LP starts up for the 2010-2011 season.

- The specific NBA Mosaic Channel listing & NBA Stats Channel listing will also not be necessary until the fall.

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TEAM6-10 – Please list “MLS Direct Kick” as the default/non-game listing on these channels until the return of NBA LP in the fall.

GAME Channels:

GAMEHD & GAMEHD2 - Please list “MLB Extra Innings” as the default/non-game on these channels.

GAME2-14 – Please list “MLB Extra Innings” as the default/non-game on these channels.

GAME1 - This channel should list “MLB Mosaic Channel” when there are not games scheduled for this channel.

Sincerely,

Danielle Johnson
Manager, Broadcast and Sports Operations
iN DEMAND Networks