



Spring Time Change Reminder

March 9, 2011

Dear iN DEMAND Affiliate:

As a reminder, the change from Standard Time to Daylight Saving Time occurs on Sunday, March 13th. iN DEMAND will adjust our clocks ahead 1 hour at 07:00 EST to 08:00 EDT. To accommodate this change, NO programming will be scheduled on any Pay Per View channel (iN1-7, HC, & HDPPV, as well as sports replays on the TEAM & GAME channels) from 07:00 EST (08:00 EDT) until 10:00 EDT. You will need to adjust your controller/billing system to reflect the time change between 08:00 EDT and 10:00 EDT. iN DEMAND Pay Per View programming will resume at 10:00 EDT.

Motorola Locally Controlled Systems:

If you need assistance in adjusting your locally controlled Motorola DAC, please call 888-944-HELP.

Cisco (Scientific-Atlanta) Locally Controlled Systems:

If you need assistance on how to adjust your locally controlled Cisco (Scientific-Atlanta) DNCS, please call 800-722-2009.

Nationally Controlled Systems:

HITS' Operations Management Center (OMC) will automatically adjust the time on your headend equipment and set-top boxes on **March 13th**. If you require additional information, please call the OMC at 800-426-7790.

Sincerely,

Danielle Johnson
Manager of Broadcast & Sport Operations