



March 2010 Time Change and Spring Sun Outages

February 9, 2010

Dear iN Demand Affiliate:

As we approach the spring season, iN DEMAND wants you to have the latest information regarding the Daylight Saving Time change and Spring Sun Outages for all iN DEMAND services.

Daylight Saving Time:

The change from Standard Time to Daylight Saving Time occurs on Sunday, March 14th. iN DEMAND will adjust our clocks ahead 1 hour at 07:00 EST to 08:00 EDT. To accommodate this change, NO programming will be scheduled on any Pay Per View channel (iN1-7, HC, & HDPPV, as well as sports replays on the TEAM & GAME channels) from 07:00 EST (08:00 EDT) until 10:00 EDT. You will need to adjust your controller/billing system to reflect the time change between 08:00 EDT and 10:00 EDT. iN DEMAND Pay Per View programming will resume at 10:00 EDT.

Please note: The live event “Boxing: Pacquiao vs. Clotney” is scheduled on the evening leading up to the Daylight Saving Time adjustment. Please be sure all schedules have been loaded properly and double-checked to ensure successful offering of this event. This event will be offered as one PPV block/listing on Saturday night, March 13th, from 8pm – 2am EST. There will not be a separate listing for the countdown show.

Motorola Locally Controlled Systems:

If you need assistance in adjusting your locally controlled Motorola DAC, please call 888-944-HELP.

Cisco (Scientific-Atlanta) Locally Controlled Systems:

If you need assistance on how to adjust your locally controlled Cisco (Scientific-Atlanta) DNCS, please call 800-722-2009.

Nationally Controlled Systems:

HITS’ Operations Management Center (OMC) will automatically adjust the time on your headend equipment and set-top boxes on **March 14th**. If you require additional information, please call the OMC at 800-426-7790.

Spring Sun Outages:

Please be advised that during late February and early March, the sun outage period, disturbances to satellite signal reception will occur when the sun passes behind a satellite. The exact number of days, times and duration will vary depending on the location of your earth station and antenna characteristics.

The following page contains sun outage predictions for all iN DEMAND services and a range of approximate dates and times of occurrence. *Please note: The Daylight Saving Time change occurs towards the end of the sun outage period.*



Sun Outage Predictions for Spring 2010

Sun outages take place every year during Spring and Fall when the sun passes behind a satellite. During these mini-eclipses, energy from the sun is captured by your earth station causing degradation in the signal. You may experience anything from slight signal degradation to complete signal loss. The severity of the outage depends on your location and type of earth station equipment.

The outages during this cycle will be gradual and slight on the first and last days of the cycle, reaching a peak during mid-cycle when the sun is located directly behind the satellite. Exact dates and times of these outages depend on your geographical location and satellite viewed.

For iN DEMAND services iN1 – iN7, Hot Choice, MOD Barker and Events & Movies Barker on **AMC11 transponder 3**, the approximate dates and times for the spring sun outages are as follows:

LOCATION:	United States (including Alaska & Puerto Rico)
APPROXIMATE DATES:	February 25th – March 16th, 2010
APPROXIMATE TIMES:	15:50 - 16:31 EST (16:50 – 17:31 EDT beginning 3/14)
AVERAGE DURATION:	8 Minutes

For iN DEMAND services HDPPV, GAMEHD, GAMEHD2, and TEAMHD on **AMC10, transponder 7**, the approximate dates and times for the spring sun outages are as follows:

LOCATION:	United States (including Alaska & Puerto Rico)
APPROXIMATE DATES:	February 24th – March 16th, 2010
APPROXIMATE TIMES:	16:07 – 16:47 EST (17:07 – 17:47 EDT beginning 3/14)
AVERAGE DURATION:	8 Minutes

For the NBA LEAGUE PASS, MLS DIRECT KICK, MLB EXTRA INNINGS, and NHL CENTER ICE services on **AMC-1, transponders 8 and 13**, the approximate dates and times for the spring sun outages are as follows:

LOCATION:	United States (including Alaska & Puerto Rico)
APPROXIMATE DATES:	February 25th – March 15th, 2010
APPROXIMATE TIMES:	13:49 – 14:29 EST (14:39 – 15:29 EDT beginning 3/14)
AVERAGE DURATION:	9 Minutes

For the PPV services on **AMC18** for HITS, the approximate dates and times for the fall sun outages are as follows:

LOCATION:	United States (including Alaska & Puerto Rico)
APPROXIMATE DATES:	February 25th – March 15th, 2010
APPROXIMATE TIMES:	13:57 – 14:38 EST (14:57 – 15:38 EDT beginning 3/14)
AVERAGE DURATION:	8 Minutes