



## 2010 MLB EXTRA INNINGS FOX SATURDAY BLACKOUT REVISION

April 2, 2010

Dear iN DEMAND affiliate:

Major League Baseball and Fox Network have revised the Saturday afternoon exclusivity windows which will now allow for more games in the MLB Extra Innings package. The new blackout windows will vary depending on the time of the Fox broadcast. Below are the three scenarios that will exist:

- 1) On a Saturday when the first MLB game to be telecast by Fox starts at 4:10pm ET games that start at 1:10pm ET or earlier and 7:05pm ET or later will be included in the package. No games that begin between 1:10pm ET and 7:05pm ET will be included. This will be the case on 21 Saturdays this season.
- 2) On a Saturday when the first MLB game to be telecast by Fox starts at 3:10pm ET games that start at 12:10pm ET or earlier and 6:05pm ET or later will be included in the package. No games that begin between 12:10pm ET and 6:05pm ET will be included. This will be the case on 3 Saturdays this season (April 10, May 1 and May 8).
- 3) On a Saturday when the first MLB game to be telecast by Fox starts at 7:10pm ET games that start at 4:10pm ET or earlier and 10:05pm ET or later will be included in the package. No games that begin between 4:10pm ET and 10:05pm ET will be included. This will be the case on 2 Saturdays this season (May 22 and June 26).

For Saturday games during the exclusive blackout windows above consumers should tune to the FOX Network for available games.

Please contact your affiliate representative with any questions.