



Description

ESPN GamePlan offers up to 15 out of market games per week from the top conferences, you can't get anywhere else. This season starts **Saturday, September 3, 2011**, but ESPN GamePlan will be available for purchase leading up to the season kick off. Fans will see games featuring nationally ranked teams with national title implications on the line. This exciting pay per view package gives college football fans the games they want throughout the season including games outside of their local viewing area.

Conferences:

- SEC
- ACC
- Big East
- Big 12
- Pac-12
- WAC
- MAC
- Sun Belt

Dates:

- Early Bird: Prior to 9/3/2011
- Regular Season: Starting 9/3/2011
- Weekly: Available every week starting 9/3/2011
- Mid-Season: Starting 10/15/2011

Pricing

Suggested Retail Pricing

- Early Bird Special - \$118.00
- Regular Season - \$139.00
- Weekly - \$25.00
- Mid-Season - \$75.00

Suggested Commercial Establishments - based on Fire Occupancy Code

- \$614.96 based on occupancy of 0-100 people;
- \$1,519.05 for 101-200 people;
- \$1,878.79 for 201-500 people;
- \$2,244.71 for 501-1,000 people;
- \$3,330.19 for 1,001-2,000 people;
- \$4,237.31 for 2,001-5,000 people, and
- \$5,448.86 for occupancy of more than 5,001 people.

Marketing Materials

Available July 22, 2011 on the Affiliate Zone.

www.affiliate.disney.espn.com