



PLEASE NOTIFY THE PPV MANAGER IMMEDIATELY!

**UPDATES TO THE AUGUST 2010 SCHEDULE
MANUAL CHANGES ARE NECESSARY TO AUGUST**

Dear PPV Manager:

- One hour of dark time has been added to HDPPV on Tuesday, August 3 at 7am ET. Manual changes are necessary. Please see below for details.
- The live event “**Soccer: Real Madrid vs. Club America**” has been added to iN1 on Wednesday, August 4 at 11pm ET. The SRP for this event will be \$24.99. Manual changes are necessary. Please see below for details.
- The live event “**Boxing: Calderon vs. Segura**” has been added to iN3 on Saturday, August 28 at 9pm ET. The SRP for this event will be \$39.99. Manual changes are necessary. Please see below for details.

Please note that manual changes **will be necessary** to your August 2010 billing/authorization files.

We appreciate your assistance ensuring that this change is reflected correctly in all programming and marketing materials wherever possible. All times listed are Eastern Time (ET) and based upon the 7AM-7AM schedule day.

Channel	Date	Change	Time (ET)	Title	Base #	RT	SRP
HDPPV	08/03/2010	Removed	07:00:00 AM	King Of The Cage: Turbulence II (HD)	022143	119	\$14.99
HDPPV	08/03/2010	Added	08:00:00 AM	Parkour Takes Las Vegas (HD)	022093	59	\$9.99
iN1	08/04/2010	Removed	11:00:00 PM	Exotic & Erotic Foreign Hotties Revealed	022172	59	\$9.99
iN1	08/04/2010	Removed	12:00:00 AM	Real Hidden Cam: Girl's Fitting Room	022236	59	\$9.99
iN1	08/04/2010	Removed	01:00:00 AM	Hot Nude & Filthy Fetish Girls	022171	59	\$9.99
iN1	08/04/2010	Removed	02:00:00 AM	Exotic & Erotic Foreign Hotties Revealed	022173	59	\$9.99
iN1	08/04/2010	Added	11:00:00 PM	Soccer: Real Madrid vs. Club America	022550	179	\$24.99
iN1	08/04/2010	Added	02:00:00 AM	Horny Small Town Girls: Suburban Sex	022165	59	\$9.99
iN1	08/05/2010	Removed	06:00:00 PM	Exotic & Erotic Foreign Hotties Revealed	022173	59	\$9.99
iN1	08/05/2010	Removed	10:00:00 PM	Sleaze Camp: Double D Den Moms Revealed	022222	59	\$9.99
iN1	08/05/2010	Removed	01:00:00 AM	Big Boob Bombshells Nude In Bed	022239	59	\$12.99
iN1	08/05/2010	Added	06:00:00 PM	Hot Nude & Filthy Fetish Girls	022171	59	\$9.99
iN1	08/05/2010	Added	10:00:00 PM	Exotic & Erotic Foreign Hotties Revealed	022173	59	\$9.99
iN1	08/05/2010	Added	01:00:00 AM	Exotic & Erotic Foreign Hotties Revealed	022173	59	\$9.99

iN2	08/05/2010	Removed	09:30:00 AM	Exotic & Erotic Foreign Hotties Revealed	022266	59	\$9.99
iN2	08/05/2010	Added	09:30:00 AM	Sexy Starlets: All Nude Auditions	022262	59	\$9.99
iN3	08/28/2010	Removed	09:00:00 PM	Penthouse: Naughty Asian Housewives	022353	59	\$9.99
iN3	08/28/2010	Removed	10:00:00 PM	Wild Party Girls: Spring Break Hotties	022400	59	\$9.99
iN3	08/28/2010	Removed	11:00:00 PM	Sluts Love Sluts: All Girl Sex	022396	59	\$9.99
iN3	08/28/2010	Removed	12:00:00 AM	Beautiful Boobs: All Shapes & Sizes	022366	59	\$9.99
iN3	08/28/2010	Added	09:00:00 PM	Boxing: Calderon vs. Segura	022551	239	\$39.99

**YOUR AUGUST 2010 BILLING/AUTHORIZATION DATA FILE WILL NOT REFLECT THESE CHANGES.
MANUAL CHANGES ARE NECESSARY.**

Please note the iNDemand website www.indemand.com may take up to 48 hours to reflect these changes.

Questions about this notice can be directed to your iN DEMAND representative at (646) 638-8200.